

શ્રીરામ ટેકનોસિસ્ટમ્સ  
ShriRam Technosys

# eZee Centrix

Complete Hotel Distribution Ecosystem

For real-time inventory distribution of  
your hotel

# Presentation Overview



Overview



Features



Our Connectivity Partners



Integrated Hospitality Solutions



Our Clients



24x7 Live Support



eZee in Numbers



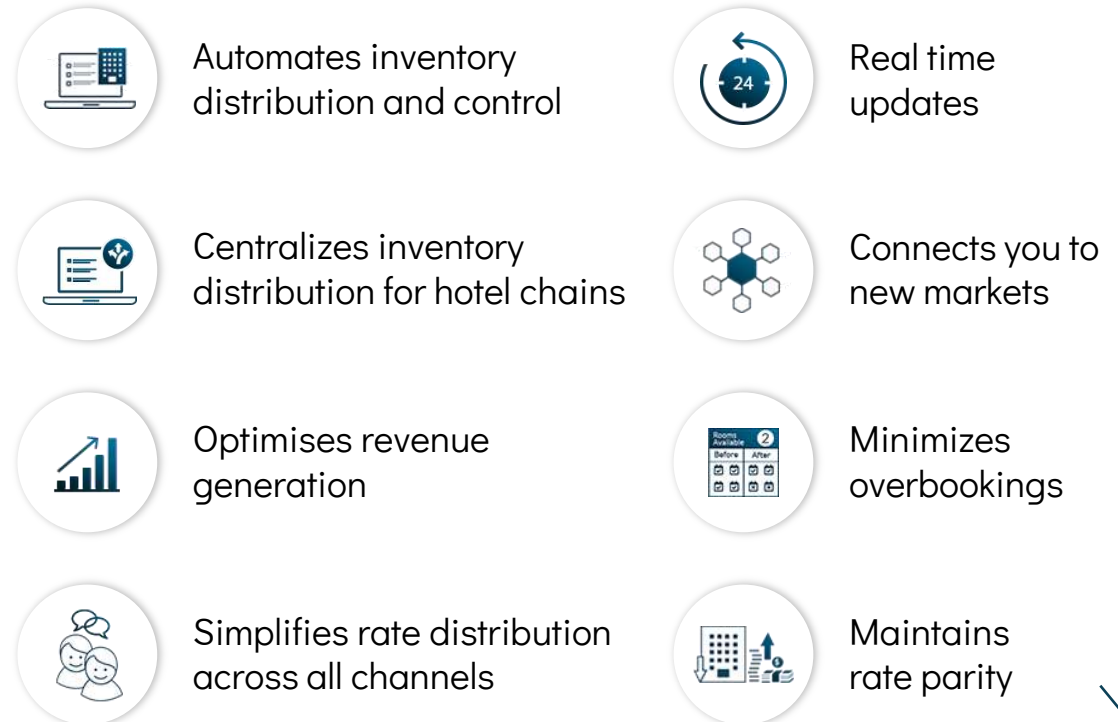
Why ShriRam Technosys



Contact Us

# Overview : Why do you need a Channel Manager?

A channel manager provides you a one-stop centralized control over your online inventory distribution and rate management on connected channels, giving you a global presence in the travel market.



# Let's explore its features in depth

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## Distribution Channels

- ❖ eZee Centrix connects your hotel with 130+ top global and regional channels.  
**i.e OTAs + GDS + Vacation Rental Portals**
- ❖ Our channel manager ensures instant and consistent performance even with large number of connected channels.
- ❖ Apart from being connected with 130+ channels, we are open to add new channels as per the feasibility at no extra charges.

## What more do you get in OTA connections?



Exposure in the international market



Presence on all platforms



Attract right bookings at the right time



Stage your availability across all room types



Finer OTA strategies

# Our Connectivity Partners

Recognized by the  
best



Online Travel  
Agencies (OTA)

[View More](#)



GDS Connectivity  
Sites



Vacation Rental  
Portals



# Instant Rates and Inventory Updates

- ❖ Cloud technology benefits eZee's room distribution system by updating hotels' room rates and inventory instantly on all connected channels and GDS.
- ❖ It allows you to supervise channel-wise inventory and rates and performs updates with just a single click.

In addition to:



100%  
inventory utilization



Minimal human  
errors

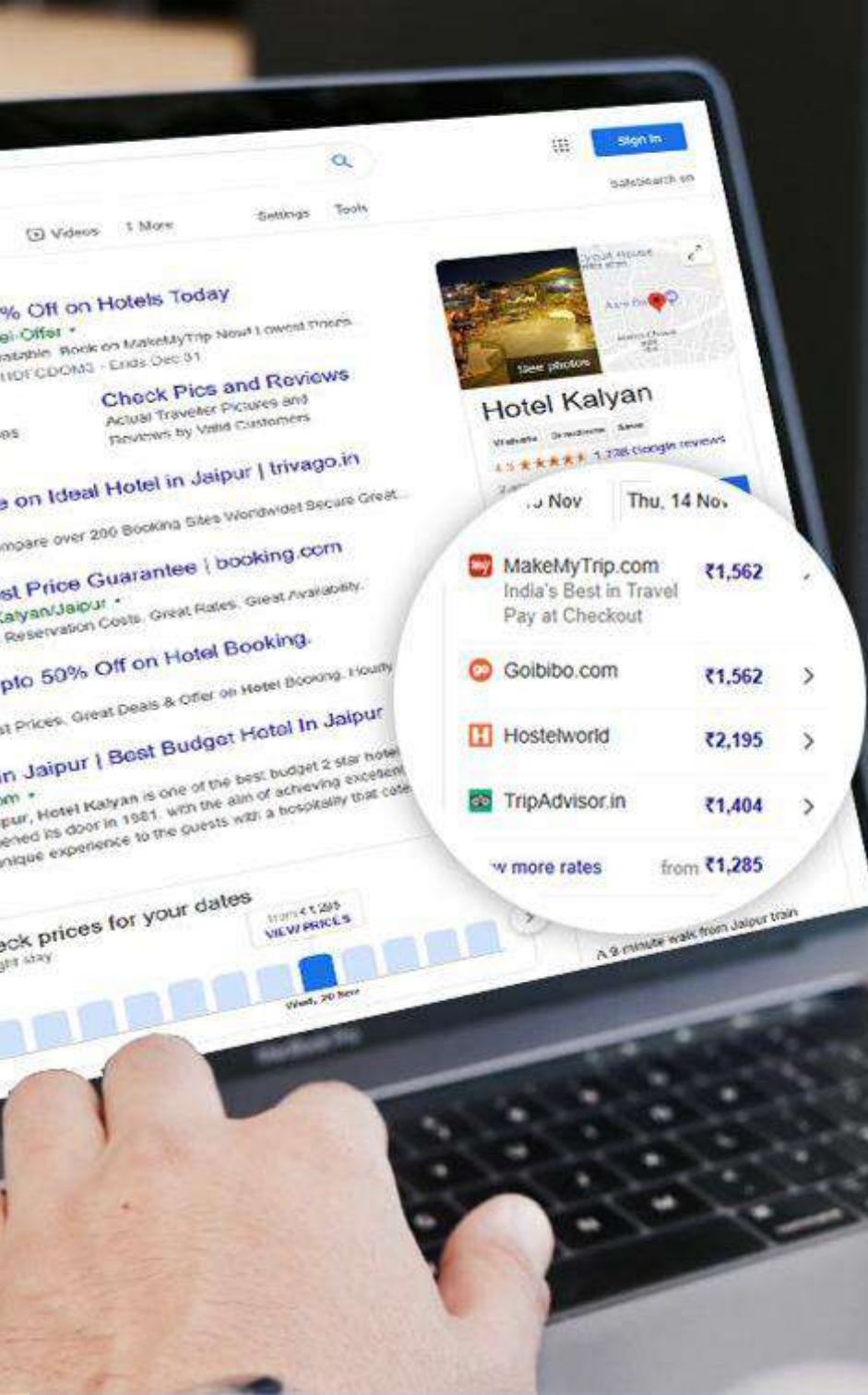


Real-time data for your  
bookers



One dashboard to manage  
all channels





# Maintain Rate Parity Easily

- ❖ eZee Channel Manager ensures that you exhibit identical room rates on all your associated distribution channels, regardless of the compensation rate given by the channel.

+

- ❖ Instantly updates any changes in rates on all channels simultaneously.

# Minimum Overbooking

- ❖ Because of real-time inventory updates on the channels, you have minimal chances of overbooking at your property. This also leads to better guest experience as your guests don't face any unwanted circumstances because of the overbookings.

# Master and Derived Rate Plan

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- ❖ You can create a master and derived rate plan considering your requirement of similar updates in rate plans for all room types.
- ❖ Any change in the master rate plan automatically reflects in the derived rate plan resulting into minimum efforts from your side.

## Foreign Currency Rate Updates

- ❖ eZee Centrix gives you the provision to send your local currency rate updates on international channels. The rates will be converted to the channel currency automatically as per the conversion rate.
- ❖ Besides this, you can also accept foreign currency from the travel sites, agents and guests.



# Yield Management

- ❖ Yield management is one of reliable strategies to increase your: Occupancy percentage, Average daily rate (ADR) and Revenue per available room (RevPAR)
- ❖ The channel manager helps you in performing yield management by altering your rates depending on your occupancy. It also derives the Best Available Rate (BAR).
- ❖ If your occupancy is high, eZee Centrix will raise the room rates on all channels, and taper your prices if the occupancy is low.
- ❖ Thus, our channel manager helps to make the most revenue even in the off-peak seasons by selling your hotel inventory at the best price in the market.

## Key Benefits:



**Increased revenue:**  
Ensures a higher revenue, even if your occupancy is not 100%.



**Competition analysis:**  
Keeps an eye on your competitors, before making any changes on your pricing.



**Decreased errors**  
Accurate demand forecasting eliminates any miscalculated risks.

# Analytics and Reports

- ❖ eZee Centrix provides you detailed reports which comprise of data acquired from all the transactions.
- ❖ It will give you plentiful of insights on your business performance, helping you devise better and effective strategies to increase revenue..
- ❖ All reports can be accessed at anytime from anywhere in the channel manager.

## Reports namely:



Revenue  
analysis



Channel-wise statistics  
report



Booking cancellation  
report



Monthly revenue breakdown  
report

and several more..



# Rate Shopper

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- ❖ Rate Shopper tool in the channel manager lets you monitor your competition on the connected channels.
- ❖ It analyzes and compares your competitor's rates collected from numerous connected channels.
- ❖ This helps to optimize your market value using pivotal feature of channel manager, and even lets you set better pricing for your rooms.
- ❖ You can oversee rates of next 30 days applied you and your hotel competitors applied; thereby letting you decide your new rates on real-time.



# Mobile Channel Manager



Allows you to perform quick updates of rate and inventory



Switch between multiple properties easily



Easily access crucial reports of the system

# Hotel PMS Integration

eZee Centrix is integrated with several third-party hotel software. We're open to integrate with other PMS giving you an ideal 2-way XML connection.

## How will the PMS integration help you?



Streamlined operations



Focus on enriching guest experience



Govern booking and reservation trends



Handle room occupancy patterns



Quickens hotel functioning and reporting



Live inventory and rate updates on channels



# Optimize your revenue with our dynamic pricing software, eZee Mint

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This tool works in sync with our channel manager to push real-time dynamic prices on various online platforms. With this integration you can:



Take the first step to strategizes and optimizes revenue through intelligent pricing.

[Sign up now](#)



# Central Reservation System for Chain of Properties

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- ❖ Manage channel bookings of all your properties from a single dashboard
- ❖ Regulate inventory distribution and control of all your locations
- ❖ Execute rate updates of all your properties located anywhere
- ❖ Consolidated data insights of all your properties to track performance
- ❖ Centralized guest profile and travel agents profile to simplify operations
- ❖ Switch from one property of another swiftly
- ❖ Full access to transactions and reports of any property from anywhere at anytime

# Guest Engagement

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1. eZee's inventory distribution system sends notification emails right from the channel manager;

**Emails like,**

- a. To attract them with promotional offers, discounts, packages at your hotel.
  - b. Delight them with pre-arrival, in-house and post-departure emails.
1. Allows you to tender your hotel services, facilities and promote local attractions.
  1. Helps you get more reviews on TripAdvisor for free through the TripAdvisor Review Express Program.



# How do we stand out from other channel managers?



## Rate threshold

Set the maximum and minimum rate limits. In case you cross that limit while updating rates, our software will notify and stop the update, to save you from any revenue loss.



## Credit card verification and charge

The system automatically verifies and charges the credit cards your guests provide. If found invalid, you, the guest, and the OTA are notified to avoid no-shows and cancellations.



## Manage Pay@hotel bookings

Increase your confirmed bookings and revenue by sending online payment links to your Pay@Hotel guests.



## Distribution wizard

Save your time and efforts by performing bulk inventory, rate, and rate plan updates in a single click through the distribution wizard.



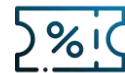
## Data analysis tool - Innalytics

Track your hotel's (even hotel chain's) real-time performance over all the connected channels through insights like booking lead time, cancellation rate, bookings and more.



## Manage OTA promotion and messaging

Manage OTA promotions on Booking.com and Airbnb directly from our channel manager also manage the messages you get on Airbnb.



## OTA vouchers, commission and billing

Generate accurate invoices as per your contracts with different OTAs and travel agents. Also get access to vouchers that OTAs send to your guest on bookings.



## Handle online reviews

Manage and track your online reviews from different platforms at one place and easily answer them.

# Integrated Hospitality Solutions

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Hotel  
Management Software



Hotel  
Booking Engine



Hotel  
Channel Manager



Central  
Reservation System



Review  
Management System



Restaurant  
POS Software



Loyalty  
Program Software

# Asia



Armenia Inn

Armenia



Greenview Golf  
Resort

Bangladesh



The Oriental

India



Bohol SOUTH  
BEACH Hotel

Philippines

Sulit Place

Philippines



Akara Apartments

Sri Lanka



Sundaras Resort &  
Spa

Sri Lanka



BTR suites

Thailand



Bluerama Koh  
Phangan

Thailand



Hotel Blossom  
Sathorn

Thailand



Sarana Bungalows

Thailand



THE SIAM RESIDENCE  
Boutique Resort

The Siam Residence  
Boutique Resort

Thailand



Ananda Resort

Vietnam



Meracus Hotel

Vietnam

# Africa and Middle East



Lagoonie Lodge

Egypt

**LEADERS PLAZA**

Leaders Plaza  
Salmiya

Kuwait

**Riad Melhoun**

Riad Melhoun

Morocco

**Desert Rose Olaya**

Desert Rose Olaya Saudi Arabia



Palm Beach Zanzibar

Tanzania



Jafferji Beach Retreat

Tanzania



Kindoroko Hotel

Tanzania



Kisiwa on the Beach

Tanzania



Urla Surf House

Turkey

# Europe



Hotel Veliera

Albania



**BEACH**  
HOTEL CROATIA

Beach Hotel Plaža

Croatia



**MAESTRAL**  
ACCOMMODATION GROUP

Plaza Marchi Old Town

Croatia



**LE PIC**  
**DE L'OURS**  
★ ★ ★ FONT ROMEU

Residence Pic De  
L'ours -

France



lamda destinations

Lamda Destinations  
Limited

Greece



**VILLA**  
**BORDEAUX**

Villa Bordeaux

Greece

**Iceland / Summer**

Iceland Summer

Iceland

*Caitins Pub &  
Accommodation*

Caitins Pub &  
Accommodation

Iceland



Yacht Club Marina di  
Loano

Italy



Julesys BnB

Malta



hotel galera

Hotel Galeria

Spain

**Landhotel**

Land Hotel

Ireland

**Budapest Best  
Apartments**

Budapest Best  
Apartments

Hungary

**BLUEMONT**  
**HOTEL**

Bluemont  
Bromsgrove South

United  
Kingdom



Falls of Lora hotels

United  
Kingdom

**Longs Inn  
HOTEL**

Longs Inn

United  
Kingdom

# Americas



Complejo Tunquelen Argentina

postales  
HOTEL BOUTIQUE & RESTÓ

Postales Hotel Boutique Argentina

MARLEY  
Resort & Spa  
Cable Beach, Nassau Bahamas

Marley Resort And Spa Bahamas

**BRAHMA BLUE BELIZE**

Brahma Blue & Playa Villas Belize



Cassia Hill Resort Belize



Reef Realty Belize

ANGRA BOUTIQUE  
HOTEL

Angra Boutique Brazil



Bowmanville Marina Inn & Suites Canada



Harrison Spa Motel Canada

**Ex Monarca**

Ex Monarca Chile

Arenal  
Rabfer  
Hotel

Arenal Rabfer Costa Rica

**Los Corales Village**

Los Corales Village Dominican Republic



Hotel Maya del Carmen Mexico

Eleven  
Apartels™

DTLA Suite by Eleven United states

**Emerald Isle**

Emerald Isle United states

# Oceania



Amazing  
Accommodations

Australia



Cremorne Point  
Manor

Australia



Glenferrie Lodge

Australia

**NOZAWA**HOLIDAYS 

Nozawa Holidays

Australia



Ocean Villa Guam

Guam



Chapung SeBali  
Resort and Spa

Indonesia

**Lilin Lovina Beach**

Lilin Lovina Beach

Indonesia

**Villa Nelayan**

Villa Nelayan

Indonesia

**Admiralty**  
LODGE WHITIANGA

Admiralty Lodge

New Zealand

**BAILEYS**  
AT THE BEACH

Baileys At The  
Beach Motel

New Zealand

# Live Support

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We are available 24 hours a day, 7 days a week and we are quite famous for that!



Email



Real Time Messaging



Live Chat



Unlimited Training



Phone

+91 8780676469



FAQs

# Let these numbers do the talking

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33000+

Happy Clients  
Worldwide



159K+

Users Of  
Software



500+

Third Party  
Integrations



300+

Distributors  
Worldwide



50+

Languages  
Supported



105+

Regional Support  
Centers



16+

Years In  
Industry



170+

Countries

# Why ShriRam Technosys?

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All in one integrated solutions



Excellent user experience



Free trial for software evaluation



Solid after sale support and training for free



Regular product updates and customizations



Free trial in your hotel data available

Get 14 days **Free Trial** of eZee Centrix  
+  
Free access to our Mobile Application from here



**Start Now!**

# Contact Us



## Address

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