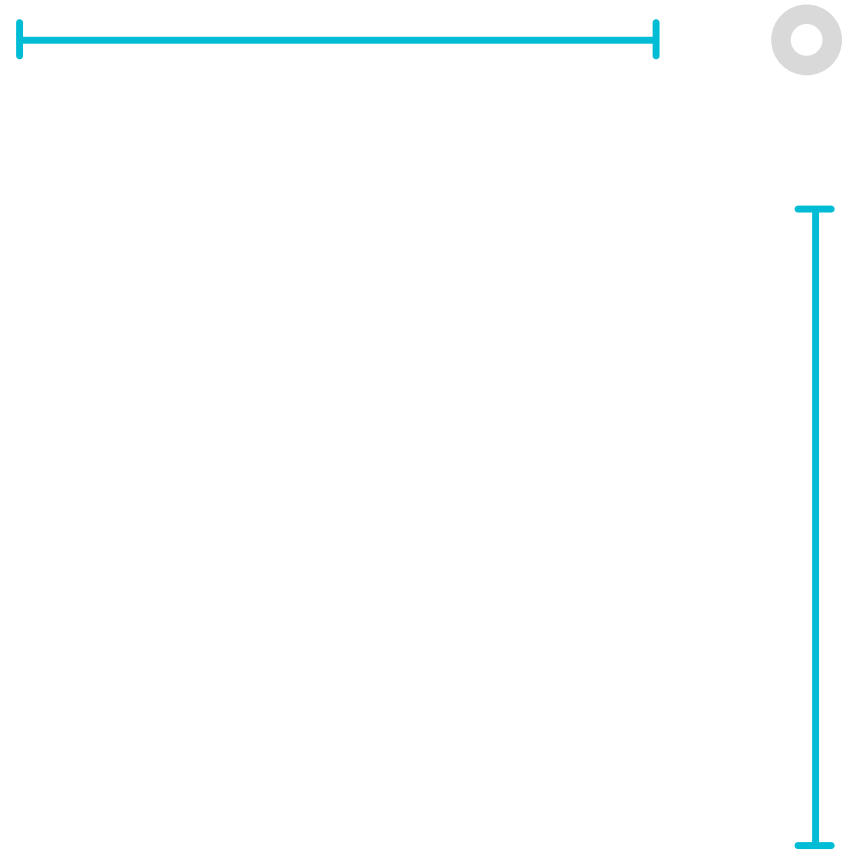
















eZee Reservation

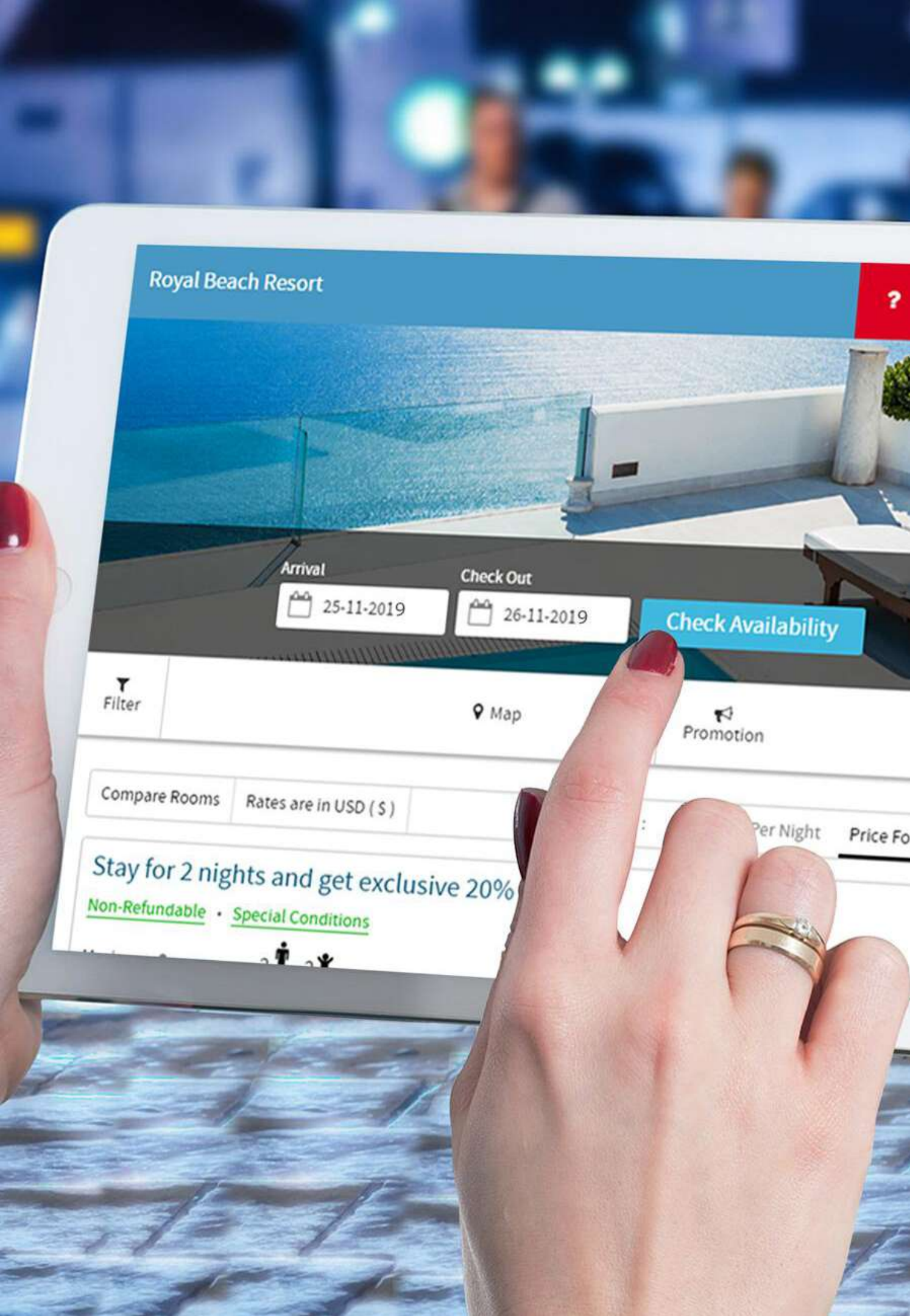
Surest Way To Accelerate your Direct Bookings



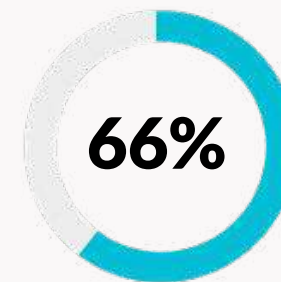
Outline

Presentation

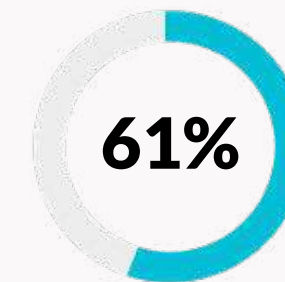
-  How do Direct bookings Matter?
-  Why do you need a Booking Engine?
-  Features
-  Why Best than the Rest?
-  Add-ons
-  Testimonials
-  Our Clients
-  Live Support
-  Company Stats
-  Why ShriRam technosys
-  Free Trial
-  Contact Us



Direct bookings matter, here's how



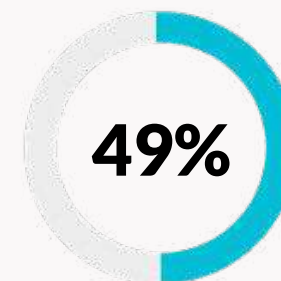
Guests prefer to book direct with hotels



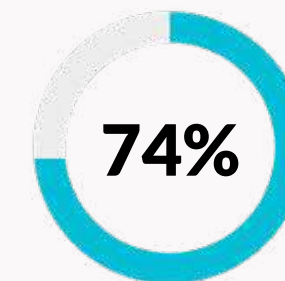
Online travel sales are made directly at the hotel websites



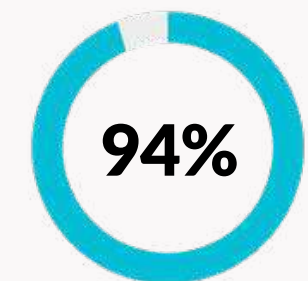
Travellers visit your hotel website after seeing you on an OTA



Millennials make travel bookings using phone and tablets



Millennials look for travel information on mobile devices



Guests are likely to book direct if hotels have special offers for returning guests

Why do you need a booking engine?

Leaving no stone unturned, boost your revenue while exploring every available booking source.

eZee Reservation offers you an ingenious and powerful online booking system, that gets you infinite bookings for zero commission right from your hotel website.

Key benefits:



Increase
direct bookings



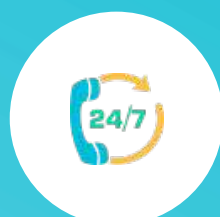
Commission-free
bookings



Improve
guest experience



Improves
brand value



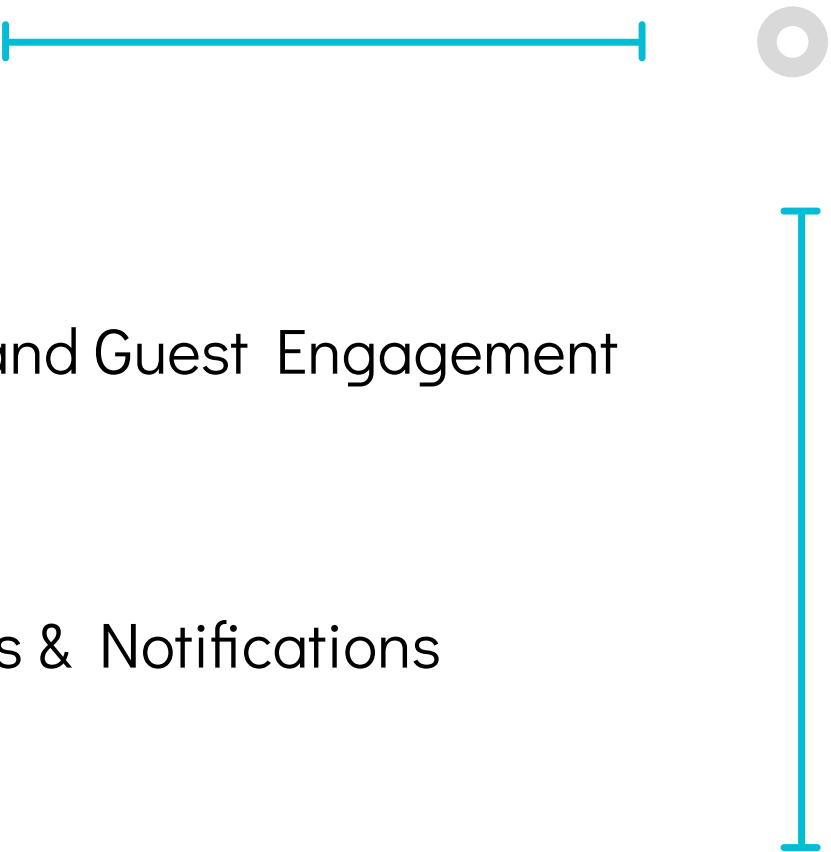
Available
24*7 for reservations



Upsell
extra services



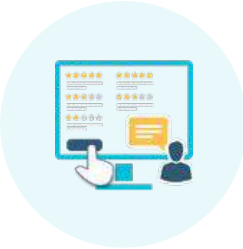
Features



Responsive Booking Engine



Hotel Group Booking Engine



Review and Reputation Management



Packages and Deals



Security and Stability



Integrations



Hotel Marketing and Guest Engagement



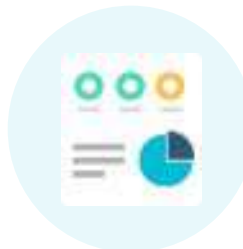
Manage Bookings & Notifications



Profile Management



Competitor Analysis



Reports and Stats



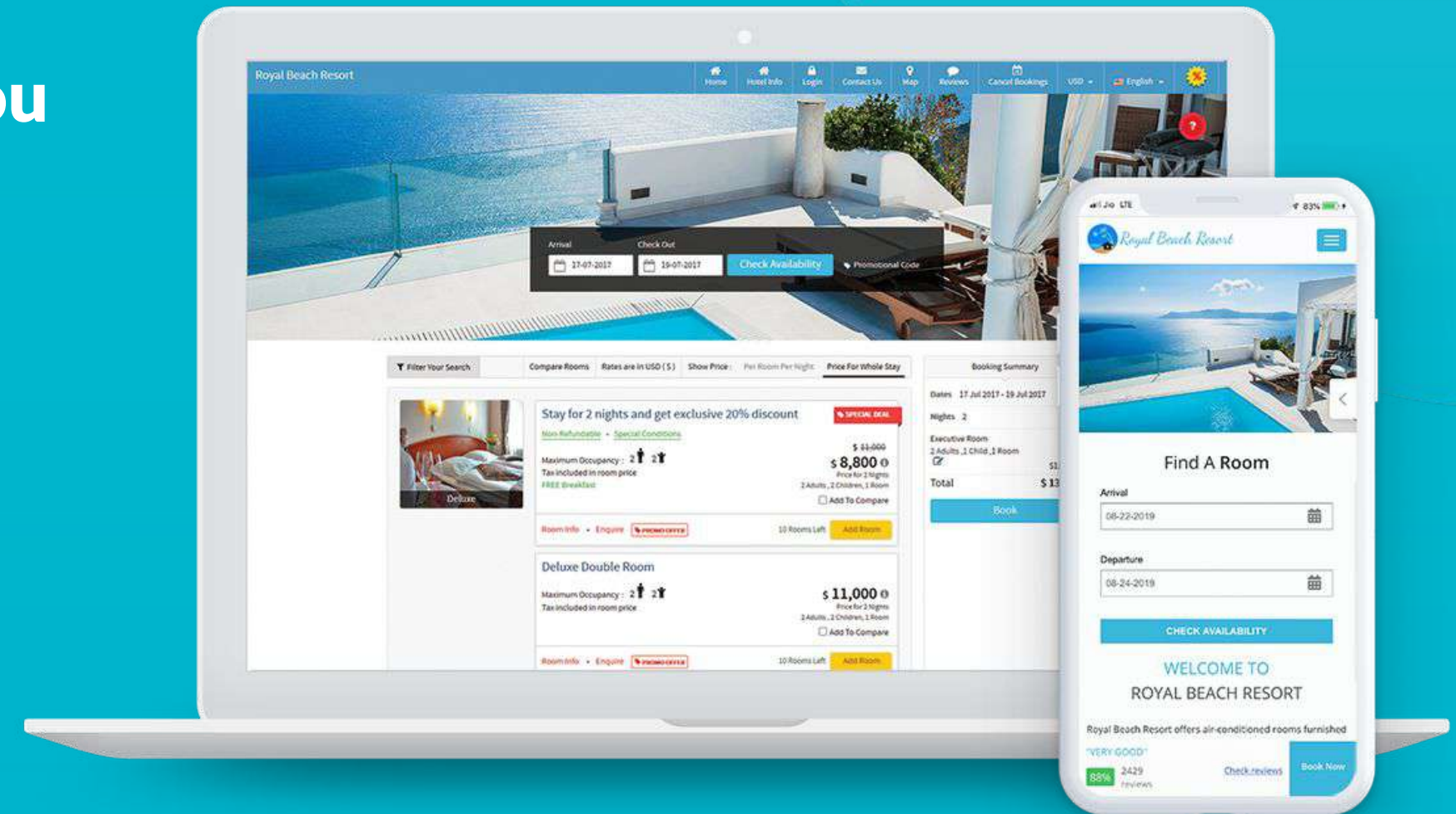
Revenue Management

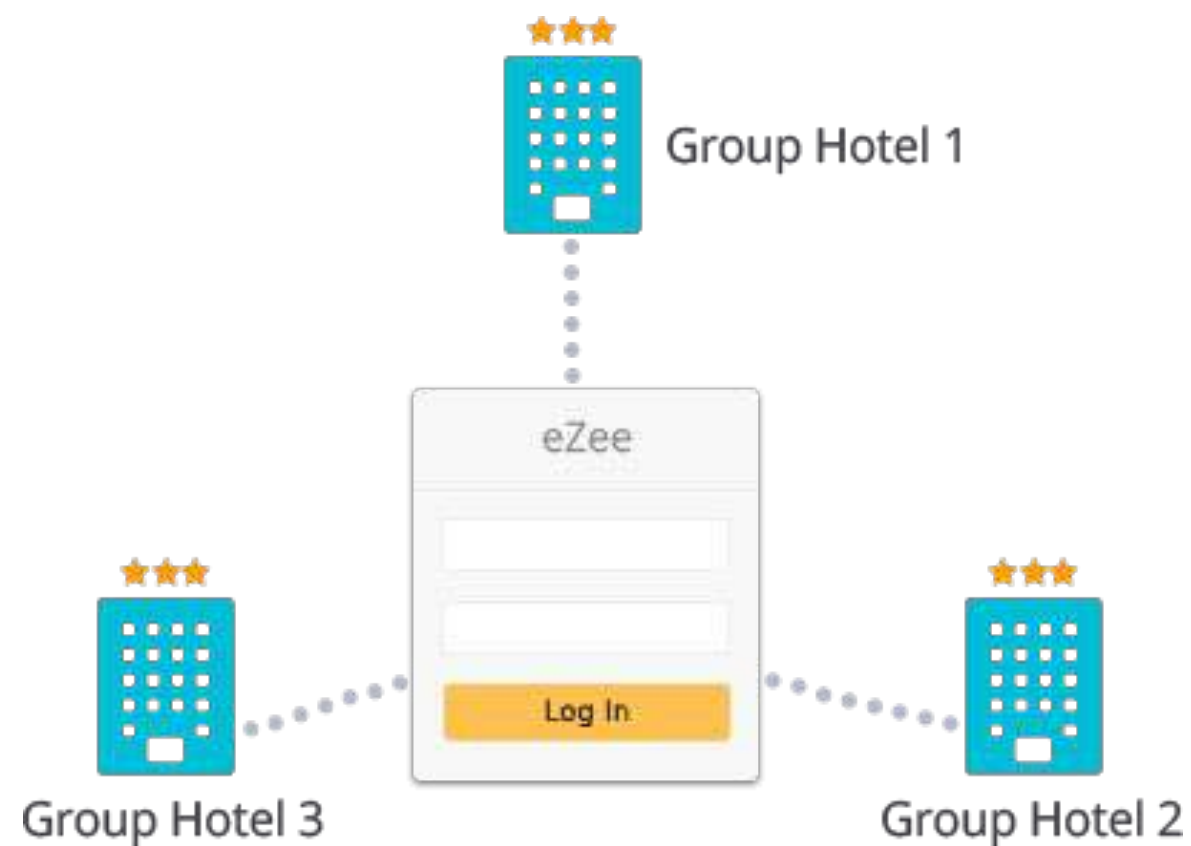
Let's explore its features in depth:



Responsive Booking Engine - Engage visitors on your website to book with you

- A mobile-optimized booking engine that can be **accessed from any device** by your guests
- Takes just a few clicks (2-step flow) for your guests to book with you
- Adding different widgets on the booking engine gets you faster bookings
- Boost your website conversion ratio with an interactive chatbot engine



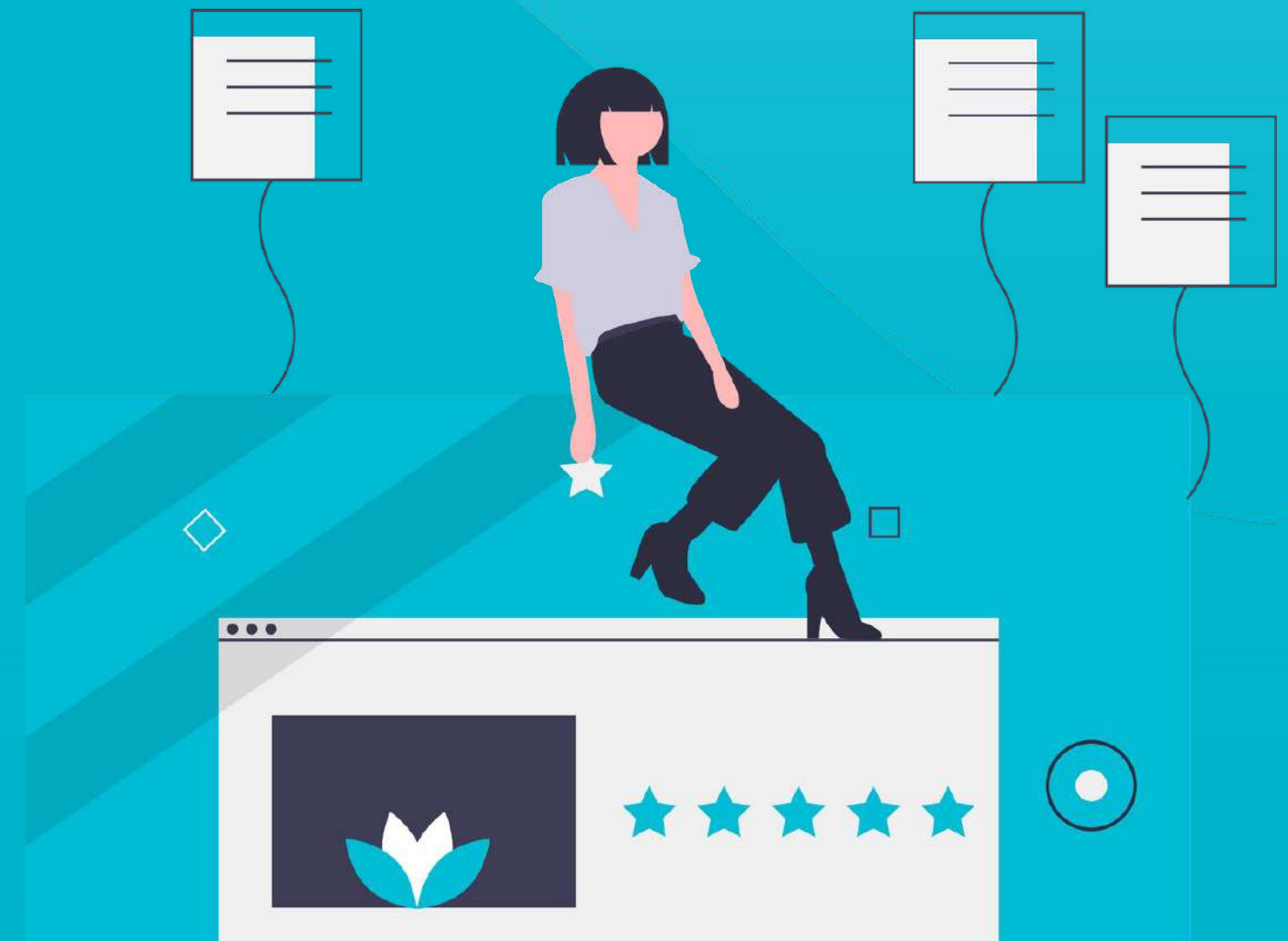


Group Bookings - Supervise direct bookings of your hotel chain

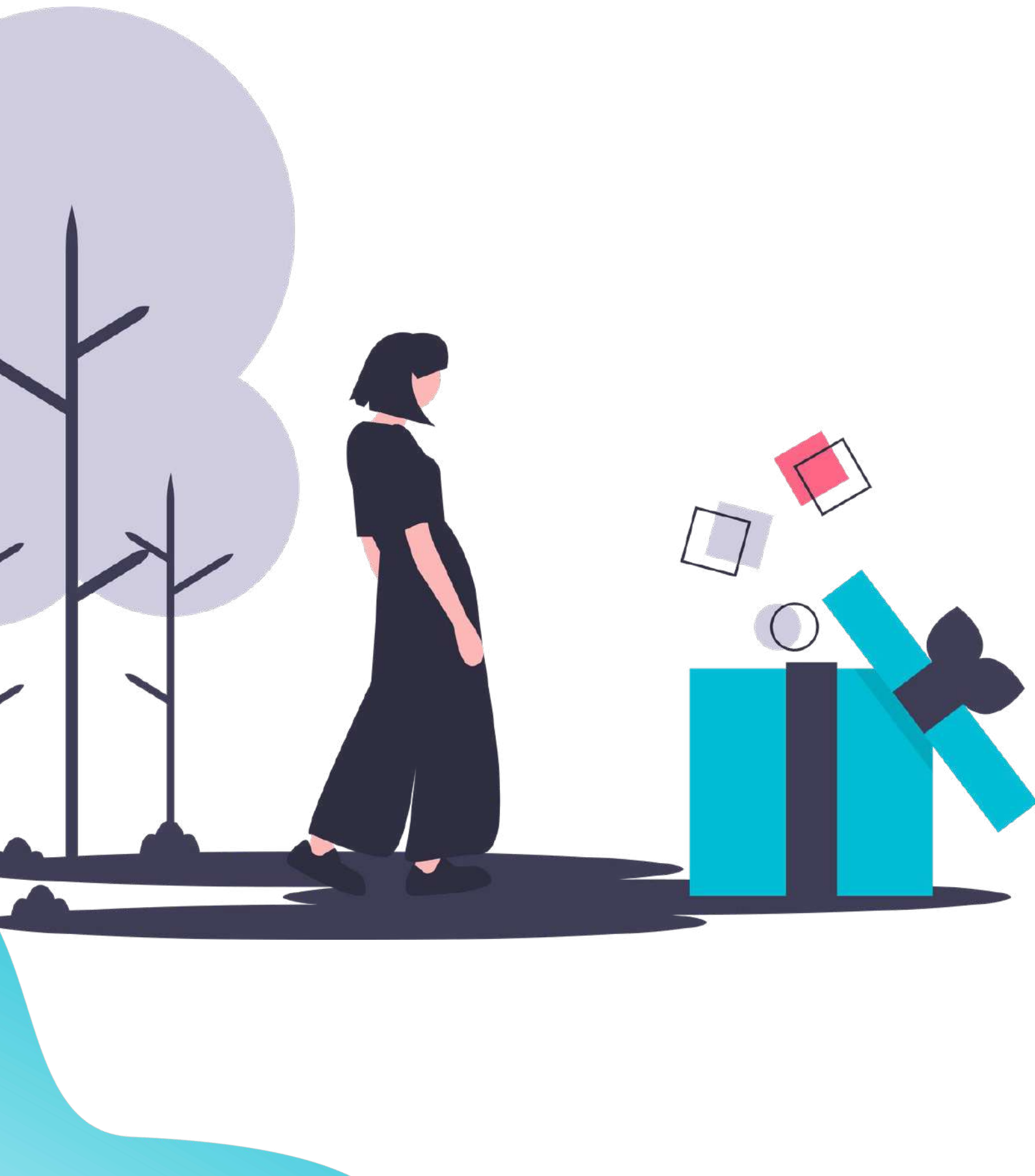
- Helps you to get direct bookings of all your hotel locations from one place through a single login
- Keep a track on stats, revenue and bookings happening of your multiple properties from the website
- Simultaneously manages rate and inventory of all your properties
- Get consolidated business performance reports of your hotel chains
- A chain-wide booking engine integrated on hotel's website allows guests to book for any of your location
- Guests receive only one booking voucher during one journey regardless of his stays at multiple hotel locations.
- Manages centralized guest and travel agent profiles of your hotel chains from one place

Review & Reputation Management - Track, respond and monitor all your online reviews

- Take reviews from your guests and highlight them on the booking engine
- Lets you collect more reviews on TripAdvisor with [TripAdvisor Review Express Program](#)
- With [Critique](#), analyse and respond to all the reviews and rating you get on various travel sites*
- Translate multilingual reviews in your preferred language and respond to all your online reviews from one place
- Monitor competitors ratings on different channels from the booking engine



*(additional charges applicable)

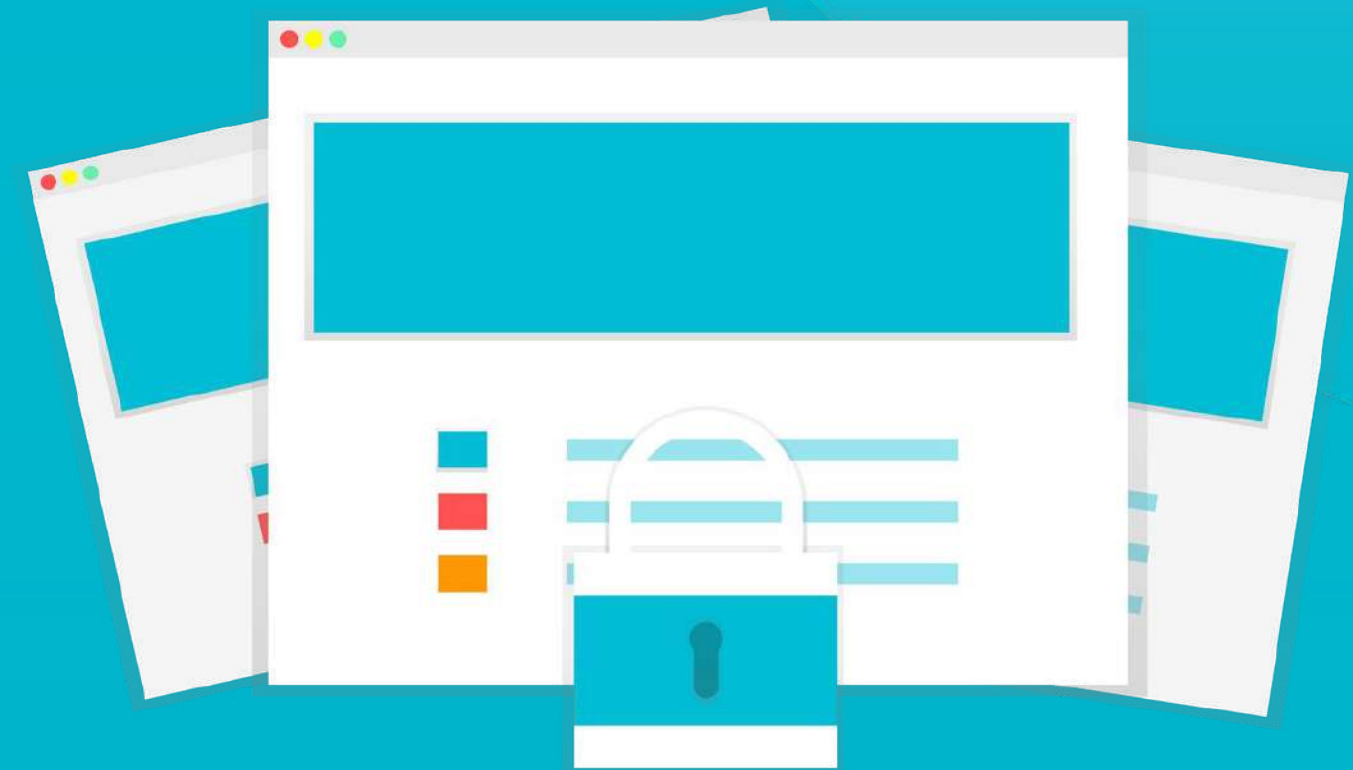


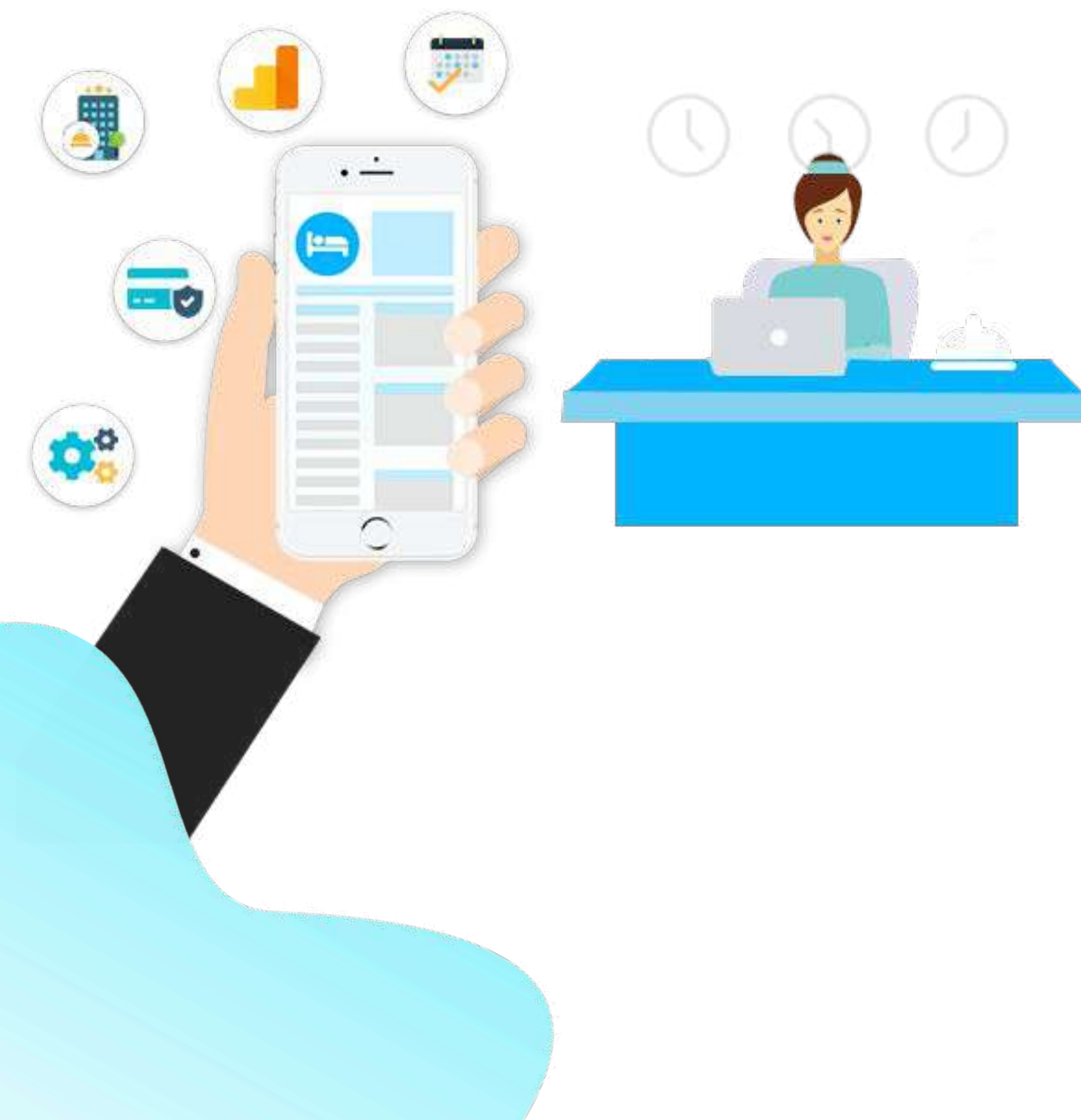
Packages and Deals - Hot deals to boost sales of your services and packages

- Set up attractive promotions and packages for guests who book directly with you
- Create deals and discounts for special guests and corporate clients
- Put up last minute and advance purchase deals on the booking engine for your visitors

Security and Stability - Ensure data security and minimal downtime of the system

- Guests' card details are PCI DSS secure when they make payment from the booking engine
- The server provides an uptime guarantee of 99.99% (Our systems are hosted on Amazon Web Services)
- Booking engine has a secure protocol which runs on HTTPS with TLS 1.2





Integrations - Make your operations and guest experience better

- Integration with Google Analytics and other analytic systems lets you track where the bookings are made from
- 120+ leading local and global payment gateways integration offers you different modes of payment
- Update live inventory on the booking engine with our [in-house hotel PMS](#) as well as third-party PMS
- Manage bookings from website and third-party channels simultaneously with our [in-house channel manager](#) as well as several third party integrations

Hotel Marketing and Guest Engagement - Engage with your guests on each step

- Lets you send pre-arrival, during stay, post-departure emails to your guests
- Determine your most favored services with a detailed analysis of visitor stats and their engagement
- Get complete data of how the booker is engaging with your property website with **Guest Statistics**; such as: which country the booker is from, total session time, when the booking was made, how many nights guest stayed in the hotel, repeat guest etc.
- Show your availability, rates and other information from the booking engine on your website, Facebook page, etc to get more bookings



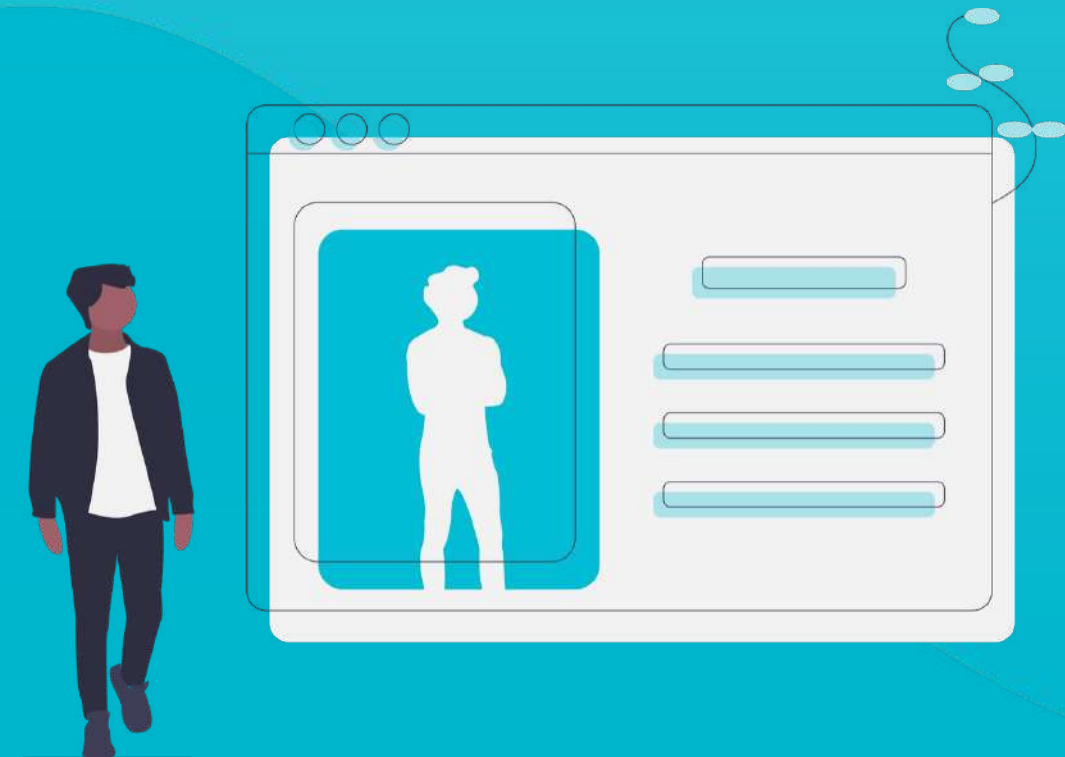


Manage Bookings & Notifications - Stay updated and handle bookings effortlessly

- You can add offline bookings or track the inquiries received on your booking engine
- System automatically allows you to hold and release bookings after a certain time period
- Send vouchers in custom languages to guests from different countries
- Allows you to take online payments from any guest or travel agent
- Get instantly notified on new bookings, failed bookings and other updates on bookings

Profile Management

- Secures user privileges to handle multiple profiles
- Grants limited access to your travel agents and corporate agents
- Provides access and privileges to your staff members depending on the roles they perform at your hotel



Competitor Analysis

- Helps you to form effective pricing strategies by keeping a track on your competitors
- With **Rate Shopper Tool**, monitor your competitors' rates on the OTAs*



*(additional charges applicable)



Reports and Stats - Insights on your bookings, visitor engagement and revenue

- Get detailed reports on reservations, cancellations and more as per your requirements
- Keep an eye on where and when changes were made in the system
- Provides you detailed stats of current and past year to decide effective pricing and marketing strategies
- Through [Innalytics](#), get in-depth analysis of revenue, room nights and other details

Revenue Management - Boost your confirmed bookings and revenue

- Set up flexible room rates based on your occupancy through yield management
- Helps to reduce last minute no-shows and cancellations by automatically verifying guest credit card details

Why Best than the rest?



Responsive and easy booking process

Provide your guests with a short and simple booking process.



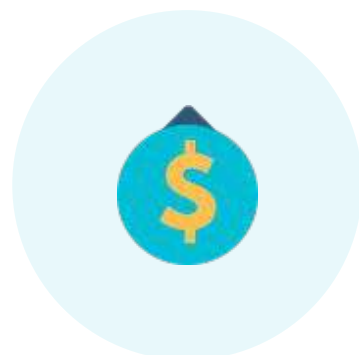
Ready plug and play widgets

Configure and display different website widgets to keep visitors glued to your website.



Multi Currency & Language Support

Change currency and language as per your guest's booking region from the booking engine.



Upsell Service

Highlight your packages, recreational activities, amenities and your services on the booking engine.



Bookings from Facebook

Integrate your Facebook Fan page with this booking engine and get direct bookings from there too!



24*7 Chatbot Service

A hotel chatbot receives 40% more direct bookings by answering to various types of guests queries without any manual intervention.

Add-ons : A little more for you to try with eZee Reservation

Something extra is always good!

Get started to launch your Google Hotel Ads Campaign. Avail booking benefits from meta-search engines like

Google Hotel Ads, TripAdvisor, Trivago and more

(Authorized **Hotel Ads Integration** Partner of Google)



TELL ME MORE!

Integrated Total Hospitality Solutions



Hotel
Management Software



Hotel
Booking Engine



Hotel
Channel Manager



Central
Reservation System



Reputation
Management System



Restaurant
POS Software



Hotel & Restaurant
Website Builder Software



Hotel Revenue
Management Software

Testimonials

Definitely would recommend this software to all!

eZee Resrvation software has been very useful for us to increase direct bookings and is easy to generate various reports. It has an awesome customer service with quick implementation.

Caleb Holmes | Owner at Casa Bella Resort, Bali




Best features that are necessary in a booking engine.

eZee Resrvation software has simplified all our operations. The option for creating different customizable packages and the detail statistics reports showing different kinds of reports are something that I like the most.

Mohommad Fazeel | General Manager at Tropical Hospitality Services, Maldives



Asia



Grand Sultan Tea
Resort & Golf

Bangladesh



Mia Casa Hotel

Hong Kong

Casa Deep Woods

Casa Deep Woods

India




Roadhouse Hostels

Philippines




B Villa

Indonesia



Casa Titik

Malaysia



Hotel Marvel

Myanmar



SHAMBALING
HOTEL · KATHMANDU


Shambaling Hotel

Nepal

Blue Bamboo Hostel

Blue Bamboo Hostel

Philippines



Hotel Kai

Singapore



Hotel Flower Garde

Sri Lanka

Capannina Inn

Capannina Inn

Thailand



Aristo International
Hotel

Vietnam

Africa



Star Land Hotel Cameroon



Dumela Lodge Botswana



La Villa Boutique Ghana

Nairobi Airport Hotel

Nairobi Airport Hotel Kenya



Vila Espanhola Mozambique



Chez Lando Hotel Rwanda



Le Petit Bijou South Africa



Bellevue Guesthouse Tanzania

Oceania



Glenferrie Lodge Australia



Yap Pacific Dive Resort Micronesia



Baileys at the Beach New Zealand

Cocomo Resort

Cocomo Resort Vanuatu

Americas



Turning Point Hostel Argentina



Embrace Resort Bahamas



Casa Grande Hotel Barbados



Black Orchid Resort Belize



Pousada Pura Vida Club Belize



Spa Motel Canada



Altura Suites Chile



Bio Hotel Colombia

Ripjack Inn

Ripjack Inn Costa Rica

Grand Laguna Beach

Grand Laguna Beach Dominican Republic



Laguna Lodge Guatemala



Aracari Resort Guyana



The Cardiff Hotel Thailand

PALAPASDELSOL

Palapas Del Sol Mexico



Hato Viejo Boutique Hotel Panama



Queens Villa Hotel Peru

Middle East

 **Island View Resort**
SHARKS BAY - SHARM EL SHEIKH

Island View ResortEgypt

 **Sea Scene** للسياحة
Hotel Apartments

Sea Scene Hotel ApartmentBahrain

Arab Divers


Arab DiversJordan

LEADERS PLAZA

Leaders Plaza ApartmentKuwait

Dhahran Palace Hotel

Dhahran Palace HotelSaudi Arabia

MHC 

Al-Bustan CrownSaudi Arabia

 **MIRAMAR**
AL AQAH BEACH RESORT
FUJAIRAH UAE

Iberotel Miramar ApartmentUAE



Sky Hotel ApartmentUAE

 **时时彩** 官方购彩指定平台
LOTTERY 168181.COM

Al Ferdous Hotel ApartmentUAE

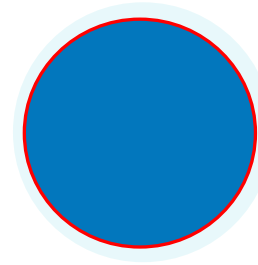
Live Support

We are available 24*7 and we are quite famous for that!



Email

info@shriramtechnosys.com



Live Chat



Unlimited Training



Phone/WhatsApp

+91-878-067-6469



Tutorials & Help Videos

Let these numbers do the talking!



33,000+
Happy
Clients Worldwide



159k+
Users
Of Software



500+
Third Party
Integrations



300+
Distributors
Worldwide



50+
Languages
Supported



105+
Regional
Support Centers



16+
Years
In Industry



170+
Countries

Why Shriram Technosys?



All in one integrated solutions



Excellent user experience



Free trial for software evaluation



Solid aftersale support training



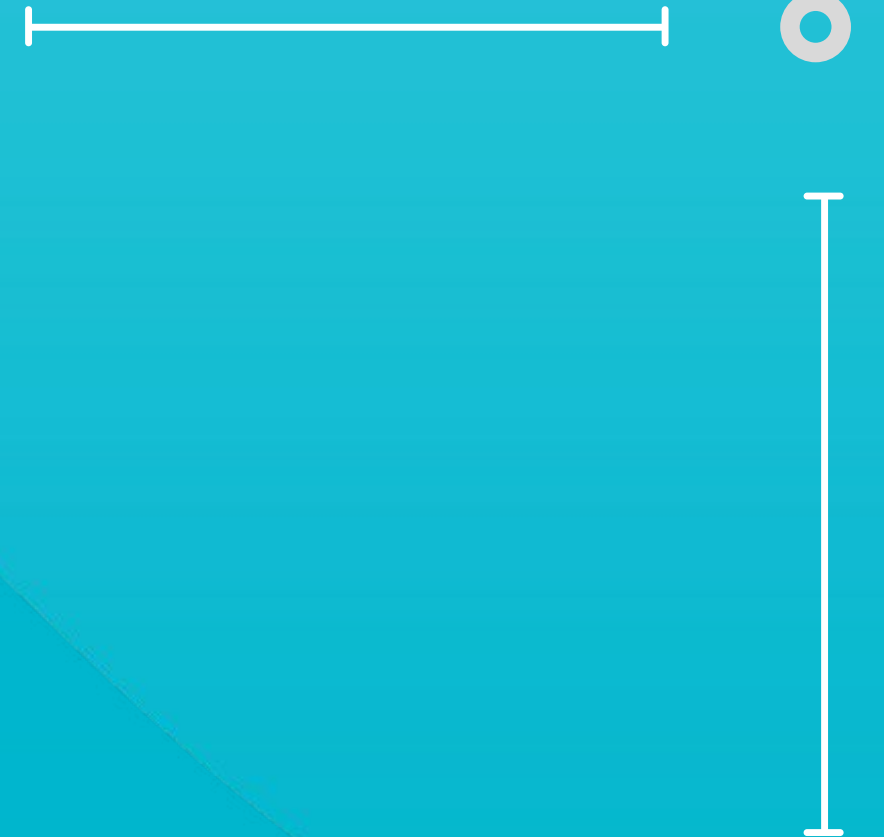
Regular product updates and customizations



Live demo in your hotel data

Get 14-day **Free Trial** of
eZee Reservation

START NOW!



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